



# 2015

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**ANNUAL REPORT**

“ANA AND VLADE DIVAC” FOUNDATION  
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## A Word from the Founders

Last year, 2015 brought us some new challenges. The refugee crisis which occurred and the unfortunate people fleeing from war couldn't just be ignored. Especially since such a situation was familiar to us as numerous members of our nation were forced to leave their homes just a while ago. We are proud of the humanity of our nation toward the people who were coming from other countries and that we all tried to help them pass through our country in the easiest and most dignified way possible.

Even though this crisis heavily marked the past year and the work of our Foundation, we haven't forgotten our fellow citizens who needed help – children, youth, single parents, households which were affected by the floods in 2014.

We are proud of our team which achieved significant results with its knowledge and commitment. Also, without the support of a large number of donors beginning with individuals, companies to international organizations we wouldn't be able to help those who needed it.

We are fortunate to have the opportunity, together with our employees, associates, volunteers and donors, to change things for the better and that those changes are more and more visible with every new day. We continue ahead because humanity is a "business" which never ends.

### Ana and Vlade Divac

The founders of the Foundation



## Year 2015

- **130.000 people**  
supported through Foundation projects
- **60t of humanitarian aid**  
distributed to refugees
- **600 people**  
got new homes
- **306 families**  
empowered for employment and self employment
- **26 objects for children and youth**  
reconstructed and equipped
- **140 youth projects**  
supported in 11 partner municipalities
- **3.200 volunteer hours**  
donated for different projects

## A Word from the Editor



*We thank all partners and donors for having trust and giving support to our activities that in last year helped those who needed help the most.*

In 2015, the Ana and Vlade Divac Foundation was focused on enhancing conditions in schools, preschools and sports facilities, the housing needs of refugees and displaced persons coming from the areas of the former Yugoslavia, economic empowerment and support for self-employment of the most vulnerable groups in society, improving the position of youth, support to rebuild the flooded areas and providing humanitarian aid to Middle Eastern refugees. Thanks to the support of more than 20,000 individuals in the country and from the Diaspora, 80 companies and 35 organizations, in 2015, the Foundation provided help to 130,000 through humanitarian and developmental projects worth in total 2.2 million US dollars.

We have developed our new Strategic Plan by means of which we have identified areas, goals and activities of the Foundation by 2018.

In the past year of 2015, we have provided a roof over people's heads for more than 600 people – refugees from Croatia, Bosnia and Herzegovina, Kosovo and Metohija by building prefabricated houses or apartments for social housing purposes and for people whose houses were damaged in the floods of 2014. Our team worked to economically empower the most vulnerable social groups and in particular youth and single parents and families whose homes and properties

were damaged in the flood. Thanks to the Foundation, 500 people started, developed or renewed their own business or agricultural production.

Thanks to donors, in the past year we renewed and equipped 26 kindergartens, schools and sports halls throughout Serbia. In order to improve the position of youth and their more intense participation in the local community, within the Divac Youth Funds we have supported 140 youth projects in 11 partner municipalities in Serbia. Our Foundation supports the increase of the birth rate within our project "Babies are In (Fashion)", 24 families who welcomed their second or third child were receiving regular monthly assistance.

Given our vast experience in securing and providing humanitarian aid, together with partners and donors we embarked on helping people passing through our country. By the end of 2015, we distributed over 60 tons of humanitarian aid (food, clothing, medications, blankets, raincoats, sleeping bags) for over 65.000 refugees.

We tried helping everyone who was in need of it. Thanks to the support of our donors but also partner institutions and organizations we were able to do so.

**Ana Koeshall**  
Director

# About the Ana and Vlade Divac Foundation

The Ana and Vlade Divac Foundation was founded in 2007, as a continuation of twenty years long humanitarian work of Ana and Vlade Divac, which began in the United States through the operations of Humanitarian Organization Divac (HOD). The Divac family is devoted to addressing the problems of vulnerable groups in Serbia and other parts of the world and aspires to be one of the champions of change in society in the areas of its concern.

## Vision Statement

Vision Statement of the Ana and Vlade Divac Foundation – A society in which citizens take responsibility and understand the power of unity in addressing personal and societal problems.

## Mission Statement

Mission Statement of the Ana and Vlade Divac Foundation – Securing quality life to vulnerable groups and their integration into a local and wider community by strengthening equality, solidarity and tolerance in society; the Foundation is developing philanthropy as the basis of solidarity and the spirit of unity in society.

### **The Ana and Vlade Divac Foundation base their work and commitment on the following values:**

- Solidarity
- Respect for diversity and tolerance
- Accountability
- Integrity
- Lifelong learning and skills development

### **Strategic Areas:**

- Support in emergency situations and humanitarian aid
- Economic empowerment and promoting employment
- Development of democracy and support to local communities
- Development of philanthropy
- Organizational Development





## Support in Emergency Situations and Humanitarian Aid

In the past year 2015, in accordance with its strategic orientation, the Ana and Vlade Divac Foundation provided humanitarian aid and helped in emergency situations, such as renewal of areas affected by the floods and helping people in the midst of the refugee crisis.

### 1.1. "Let's All Help, Rebuild the Flooded Areas" Project

In the past year 2015, thanks to the support of its donors, the Ana and Vlade Divac Foundation continued providing help so as to complete the renewal of the areas affected by the 2014 floods as soon as possible and to return the lives of the residents back to normal. At end of 2014, a great number of households and families were not able to rebuild their homes and ruined

agricultural production and shops. In addition to this, many school and sports facilities were in need of repair. The Foundation helped rebuild damaged family houses by awarding construction material and with the support of the donors rebuilt and equipped damaged schools, school cabinets and sports halls and fields.

#### 1.1.1. Rebuilding and Equipping Family Houses

During 2015, "Continued Support to Reconstruction of Houses and Economic Revitalization of the Flooded Areas in Serbia", an EU funded project implemented by Arbeiter – Samariter – Bund (ASB), Housing Centar (HC), Initiative for Development and Cooperation (IDC) and Ana and Vlade Divac Foundation was carried out. By the end of 2015, Foundation started reconstruction of family houses in the territory of Obrenovac Municipality.

#### 1.1.2. Support to Restart Agricultural Production and Small Businesses

During 2015, thanks to the support of its partners, the Foundation invested efforts into helping households and families to rebuild their destroyed agricultural production, shops and buildings that were damaged by the floods.





**125**

families restarted their damaged agricultural production and small businesses

**22**

houses have been rebuilt in the Obrenovac Municipality

**36**

families have received new furniture



## DONORS

- Serbian diaspora in Australia
- Weber company
- Srdjan Vukovic, USA
- Procter & Gamble

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### Partners:

- Ministry of Education, Science and Technological Development of Republic of Serbia
- Office for Reconstruction and Flood Relief of Republic of Serbia
- Serbian Broadcasting Corporation (RTS)





### 1.1.3. Reconstruction of School Buildings

The Ana and Vlade Divac Foundation, has continued to reconstruct damaged school buildings affected by the floods of 2014.

2 elementary schools in Eastern Serbia, destroyed by torrents and floods which affected that area in September 2014, have been reconstructed and equipped – “Svetozar Radić” Elementary in Tekija and “Vuk Karadžić” Elementary in Donji Milanovac – a satellite class in Boljetin.

In addition to that, Divac Foundation refurbished chemistry lab in Agriculture Chemical School and equipped cabinet for technical education in Elementary school “Jovan Jovanovic Zmaj” in Obrenovac.

## 3 elementary schools 1 high school

reconstructed and refurbished



### 1.1.4. Reconstruction of Sports Fields

Given that a great number of sports fields and halls were damaged by the floods in 2014, thanks to the support and cooperation with the Olympic Committee of Serbia, the Foundation has rebuilt 8 sports halls and fields in Krupanj, Ljubovija, Gornji Milanovac, Paraćin, Obrenovac, Smederevska Palanka, Bogatić and Tekija. The funds were provided by the International Olympic Committee, the European Olympic Committee, the International Committee of Mediterranean Games, the National Olympic Committees of Romania, Albania, Montenegro and Slovakia and sports clubs. The total value of the reconstruction project for sports fields has been 180.000 US dollars.



**8 sports fields and halls**



**180.000\$**  
total value of donation



## DONORS

- International Olympic Committee
- The European Olympic Committee
- The International Committee of Mediterranean Games
- The National Olympic Committees of Romania, Albania, Montenegro and Slovakia
- Sports clubs





## 1.2. “Humanitarian Assistance to Middle Eastern Migrants and Refugees” Project

During 2015, our country found itself on the route of migrants and refugees coming from the Middle East who needed help in order to pass through our country in dignified and human conditions. As of the moment when the refugee crisis escalated in the summer of 2015, the Foundation’s teams were providing basic humanitarian aid to refugees [providing food, hygiene packages, clothing and shoes], and were working to secure infrastructure needed for the assistance to refugees to continue [mobile containers, toilets].

In five months, by the end of 2015, the Foundation distributed 60 tons of humanitarian aid and in that way helped 65,000 men, women and children. 25,000 people received food packages, 3,000 people received medical assistance, 32,000 people were provided with winter clothing items, 40 refugees were provided with a warm place to stay and recuperate while they were waiting for registration in Dimitrovgrad and Preševo.



Value of humanitarian aid provided by the end of 2015 worth of 1.665.000 US dollars



Actions in Belgrade parks, Presevo, Dimitrovgrad and Sid



Mobile containers for hygiene, distribution of aid and medical services



Presence of the Foundation’s team in Sid and distribution of winter clothes, food and hygiene packages



## DONORS

- Catholic Relief Services (CRS)
- International Rescue Committee
- Mercy Corps
- the Embassy of the Kingdom of Norway
- Polish Humanitarian Action
- Companies: P&G, Mondelez, Ball Packaging, PriceWaterHouseCoopers
- Individual donors

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### Partners:

- Ministry of Labor Employment and Veterans and Social Affairs of the Republic of Serbia
- Republic of Serbia Commissariat for Refugees and Migrations
- UNHCR
- Mikser Association
- Refugee Aid Miksalište
- B92 Fund's Info Park
- Info Center for Asylum Seekers
- ADRA
- WAHA International
- Islamic Community of Serbia
- Gajret Association





## DONORS

- Saint - Gobain Initiative Foundation
- Weber Construction Company
- Embassy of Japan to Serbia
- Embassy of the USA to Serbia
- Rebeca McDonald from Canada
- Dusan Duke Petrovic from the USA
- 30,000 individuals
- More than 10 companies

### Partners:

- The International Organization for Migrations – Mission to Serbia
- Danish organization – Danish Refugee Council
- Arbeiter – Samariter – Bund (ASB)

### 1.3. “You Can Too” Campaign – Support to Refugees and Internally Displaced Persons

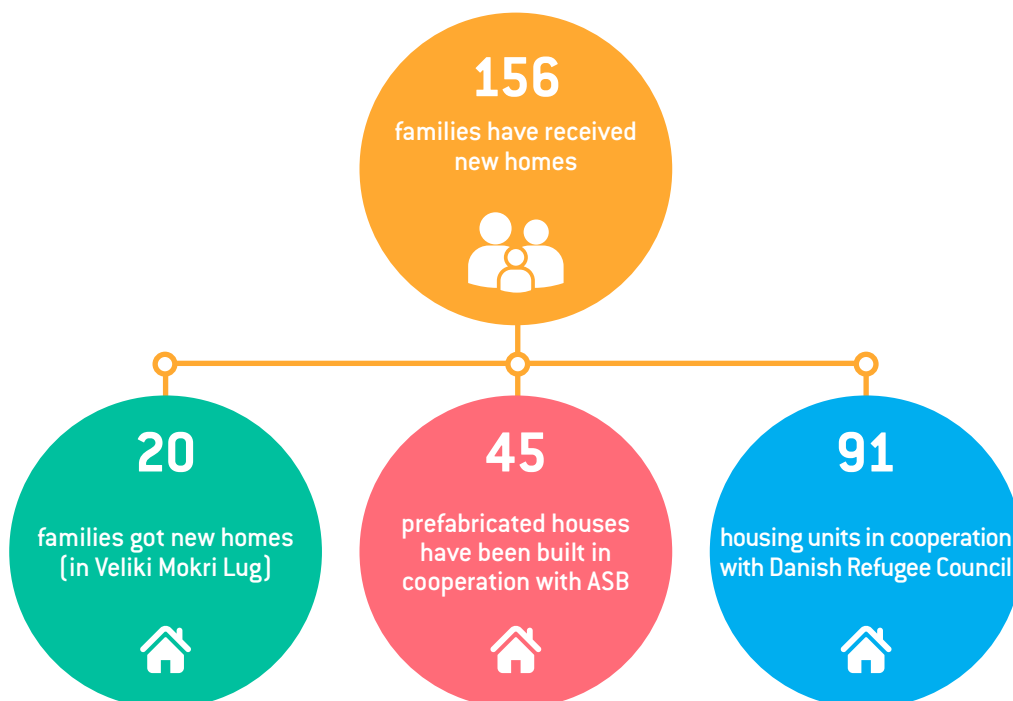
Given that new accommodation for refugees and internally displaced persons and the close down of collective centers will not occur as expected by the end of 2015/2016 and that there are 9 collective centers that are still functioning with 642 people living in them, in 2015, the Foundation worked on a project of social housing in a protected environment intended for the most vulnerable categories of refugees and internally displaced persons from the collective centers who need continuous support from social welfare centers. During last year, in cooperation with our partners and thanks to the support of our donors, a total of 156 families were provided a place to live.

Within „Let’s All Help“, the project for social housing in protected environment of the Ana and Vlade Divac Foundation, in cooperation and with the infrastructure support of the City of Belgrade, in cooperation with

the Republic of Serbia Commissariat for Refugees and Migrations, the last of four buildings with 20 housing units was finished in Veliki Mokri Lug in the Zvezdara Municipality. This building accommodates 20 families of refugees and internally displaced persons who previously lived in a collective center in Krnjača; and the construction and equipping of these apartments was worth 420,000 Euros.

In cooperation with the Danish organization – Danish Refugee Council – 53 housing units for social housing in a protected environment and 38 prefabricated houses were built in the municipalities in Pančevo, Rača and Bela Palanka and Kladovo.

In addition to this, in cooperation with the German organization ASB, a collective center in Smederevo - “ORA Radinac” has been closed down and 45 prefabricated houses built.





## Economic Empowerment and Promoting Employment

Economic independence and stability of (one's) social status are the basic conditions for the good life of citizens. Given that a high unemployment rate is one of the biggest problems in our society, some of the most important strategic goals of the Ana and Vlade Divac Foundation are - promoting employment and poverty reduction, particularly among youth, refugees and internally displaced persons and vulnerable families by awarding economic grants, mentorship and education, promoting and supporting entrepreneurship and social entrepreneurship and through activities of the Divac Agricultural Funds.

During 2015, the Foundation awarded 108 economic grants for promotion and development of agricultural production, social entrepreneurship and promotion of startups or development of business owned by single parents.

### 2.1. "Divac Agricultural Funds" Project

Last year, thanks to individual donors and in cooperation with the municipalities of Blace (21), Vladičin Han (17), Prijepolje (20) and Knjaževac (35) the Ana and Vlade Divac Foundation supported economic sustainability of 93 families who live from agricultural production with up to 180,000 RSD per beneficiary. The above amount was used to procure machinery, seedlings, and greenhouses for the selected

beneficiaries. An advantage was given to young farmers while this project serves to support entrepreneurial spirit and self-employment and reduce migration of youth to larger cities. The mentioned municipalities have recognized the importance of the project and financially supported it thus establishing a model of public-private partnership as a way to help development of agriculture in rural areas.





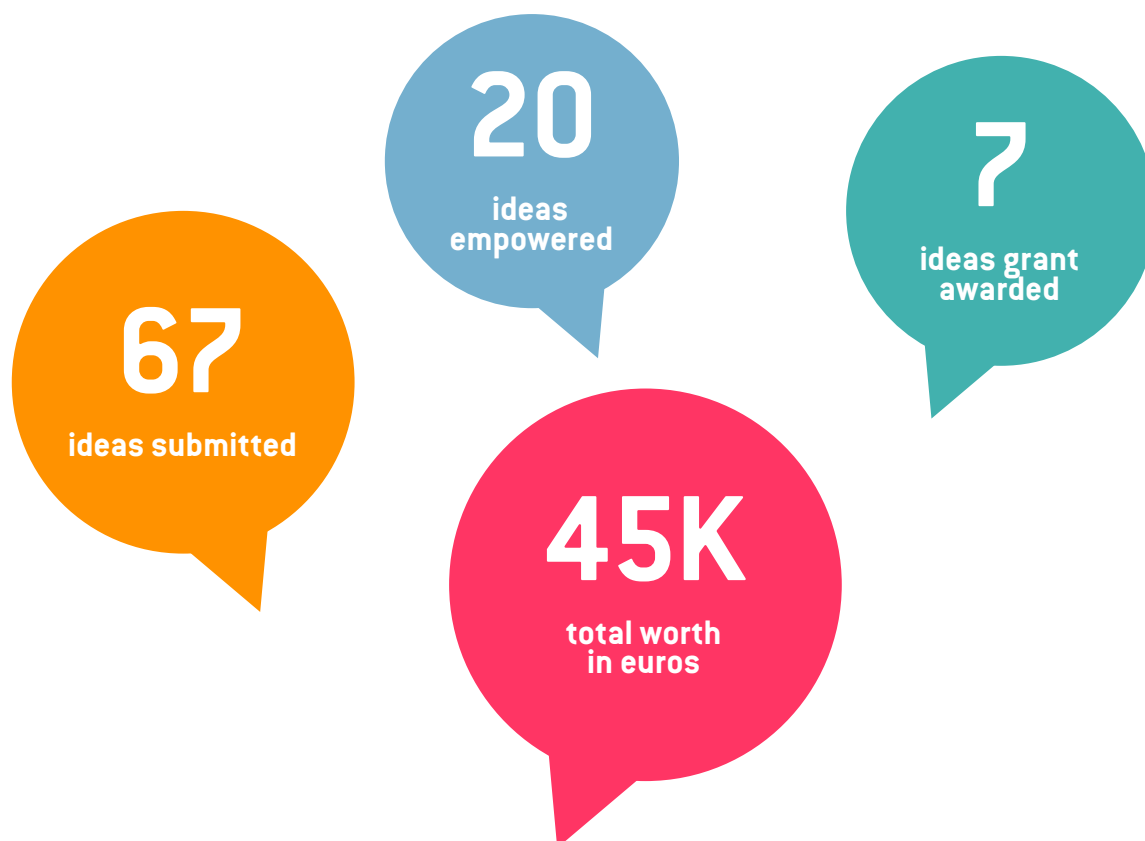




## 2.2. "Idea for a Better Tomorrow" Project

"Idea for a Better Tomorrow" Project jointly implemented by the Ana and Vlade Divac Foundation, UniCredit Foundation and UniCredit Bank in cooperation with Smart Kolektiv and Tourism Organization of Serbia with the aim of developing social entrepreneurship and existing businesses and finding ideas for products and services that represent Serbia in the region and elsewhere in the best way possible. At the second "Idea for a Better Tomorrow" competition which was organized at the end of 2014, a total of 67 ideas were submitted. The second phase of the competition was held in 2015 when 20 candidates with best ideas were selected to further work with experts to develop their business plans. Once the business plans were completed and evaluated, the 7 best ones were awarded grants worth in total 45,000 Euros.

An expert commission selected 6 candidates with the best ideas while the employees of UniCredit Bank, who were also included in the process of voting, selected one winner. The selected candidates are: "Optimist" an association from Bosilegrad, "Nasa kuća" an association supporting persons with developmental disabilities from Belgrade, "Sofi" a craft shop from Novi Sad, "Atina" a citizens' association combating trafficking in humans and all forms of violence against women from Belgrade, "Daj-daj" Ltd from Belgrade and "Šumarko" a carpenter shop from Valjevo. Within the "Your Choice Your Project" Initiative the employees of UniCredit Bank chose to support "Bosiljak" a social cooperative for home crafts from Čačak.



FONDACIJA ZA MLADOST I VEŠTAČENJE **DIVAC** UniCredit Foundation

SMARTKOLEKTIV

SAMSUNG



 **DIVAC**  UniCredit Foundation  SMARTKOLEKTIV  
 **Daj-Daj** UniCredit Bank  
Ideja za bolje sutra 2015.  
Dodeljujemo  
bесповратna sredstva u iznosu od  
**8.000 evra**  
Preduzeću Daj-Daj













hodi

BELIEVE

## 2.3. "Divac HOD" Social Enterprise

Divac HOD Social Enterprise has been established with an idea to use commercial activities to generate profit which will entirely be used for humanitarian projects of the Ana and Vlade Divac Foundation. In the course of 2015, the sales network was significantly expanded. The biggest domestic chain of drugstores and pharmacies – Lilly Drugstores started selling HODI natural, goat

milk, handmade soaps and peelings. With this expansion Divac HOD products became available in over 250 stores in over 20 cities in Serbia. In addition to natural soaps, products for babies have also been available – Vlade Divac and Ivana Španović signature toddler shoes, bodysuits, T-shirts and bibs.



## Development of Democracy and Support to Local Communities

**The Ana and Vlade Divac foundation is committed to creating conditions for high quality and dignified life of vulnerable populations in the local and wider community by improving conditions for learning and the upbringing of children, by increasing citizens' engagement, especially youth in decision-making and seeking systemic support for vulnerable families with children by advocating on their behalf.**

Again in 2015, the Foundation worked to support youth activism and initiate change, especially in the local environment, to support economic sustainability of families, especially single parent ones and to reduce dependence on social assistance and to advocate for a better position of single parents in society.

In accordance with the strategic goal of the Foundation that concerns better conditions for education and upbringing of children, sports facilities, schools and playgrounds in kindergartens were reconstructed and equipped.

### 3.1. "Divac Youth Funds" Project

The Ana and Vlade Divac Foundation implements the Divac Youth Funds with support of the US Agency for International Development (USAID) and the Balkans Trust for Democracy (BTD) with the aim to increase the participation of youth in decision-making in their local communities through grants awarded to projects launched and managed by youth.

In 2015, the network of local youth funds whose budgets are jointly funded by the Ana and Vlade Divac Foundation, the partner municipalities and local businesses was expanded from 9 to the 11 following municipalities in Serbia: Kanjiža, Vršac, Obrenovac, Lazarevac, Arandelovac, Blace, Kuršumlija, Vladičin Han, Vlasotince, Prijepolje and Užice; a total of 140 youth projects were supported.

The total value of the supported projects was 167,000 US dollars of which the Foundation secured 27%, the municipalities 31% and local businesses 42%. The selected projects concerned various issues beginning with renovation of sports

fields and clubs for youth to projects tied to culture and science, like for instance workshops on robotics in high schools or plays and musicals.

In addition to the support to youth groups, in 2015 the Foundation worked on capacity building of the partner municipalities for local decision-making and fundraising from the local businesses.

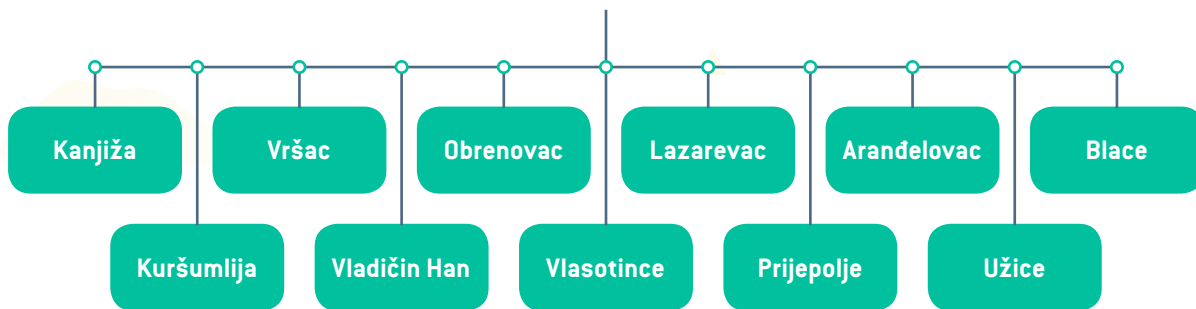
Implementing partners for this part of the project were as follows: Standing Conference of Towns and Municipalities (SCTM), Serbian Association of Managers (SAM) and Catalyst Foundation. The capacities of youth for their better mobility and employability were built through training, workshops and roundtables.

At the end of 2015, the Divac Youth Funds initiated the establishment of the Regional Hub for the Western Balkans and Turkey with partner organizations from Macedonia, Albania, Turkey and Montenegro.



140

youth projects were supported















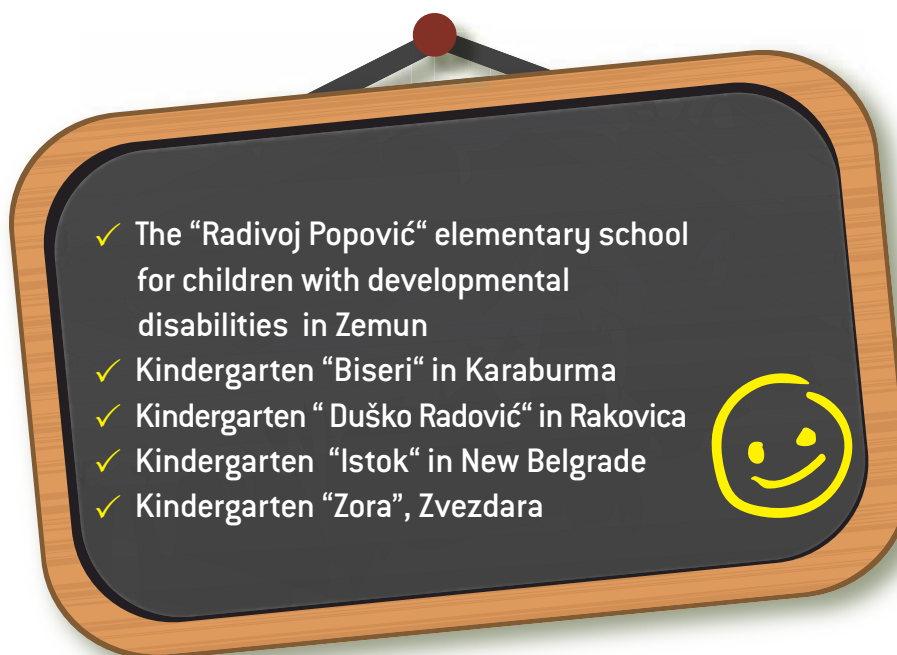
## 3.2. “Big Heart” Project

The Ana and Vlade Divac Foundation and Eurobank Serbia launched in 2010 a humanitarian Big Heart MasterCard and thus initiated the “Big Heart” Project. The use of this unique MasterCard provides funds for reconstruction of playground for children in public kindergartens all over Serbia. Over 22,000 users of this card have been providing support to this project through their continuous use of the card. Until now, this card and the “Big Heart” Project have enabled the reconstruction and adaptation of 32 playgrounds in kindergartens and schools all over Serbia.

In 2015, the “Big Heart” project focused on kindergartens and schools serving a large number of children with physical and developmental

disabilities. Donations were made to five kindergartens of Montessori cabinets, sensory rooms and children’s playgrounds which will support mental and physical development of the little ones; the kindergartens “Biseri” in Karaburma, “Duško Radović” in Rakovica, “Istok” in New Belgrade and “Zora” in Zvezdara.

Within the same project several volunteering activities were organized within which the employees of Eurobank and the Ana and Vlade Divac Foundation took part in improvements of backyards in some of the reconstructed kindergartens (painting the fence of “Biseri” kindergarten in Karaburma).





### 3.3. One in a Million

The Ana and Vlade Divac Foundation, in 2015, continued its project for rebuilding and equipping elementary schools in Serbia – “One in a Million”. The project itself and the national campaign were launched in 2013 in partnership with the Ministry of Education, Science and Technology Development of the Republic of Serbia and Radio and Television of Serbia in order for every child in Serbia to have an opportunity to obtain education and develop his/her potential. A large number of schools, both those in rural and urban areas, are operating in poor conditions, some have no toilets, others are

neglected and unsafe, some don't have the basic teaching aids, furniture.

By 2015, within this project the Foundation rebuilt 7 elementary schools in Serbia, and in 2015, with the support of donors it continued to rebuild and equip other schools included in the project. By the end of that year 4 elementary schools were rebuilt and equipped and almost 2,500 school children obtained better conditions for education.

#### **“Josif Pančić” Elementary School**

in Baljevac on the Ibar River attended by more than 300 school children which was in urgent need of reconstruction of sanitary facilities which were in rather poor condition and were last replaced 50 years ago. The construction works were carried out during summer and completed before the beginning of the school year.

**Donors:** A Serbian-American business group from New York and Houston assembled and led by Nemanja Petrović a donor from New York

#### **“Vuk Karadžić” Elementary School**

in Vranje attended by 1250 school children was rebuilt during summer 2015. Classes were held in classrooms and cabinets with completely ruined floors which threatened the health of the pupils. Reconstruction of the floors and the works were started at the end of the summer and completed by the beginning of the school year 2015/2016.

**Donors:** A Serbian-American business group from New York and Houston

#### **“Petar Kočić” Elementary School**

in Indija attended by 850 school children was one of the schools which needed new furniture, teaching aids and equipment for the sports hall. By the beginning of the 2015/16 school year the Foundation delivered its donation so as to enable classes to begin in the newly equipped classrooms, cabinets and sports hall.

**Donors:** Jato Foundation from the Netherlands and individual donors in country and the Diaspora

#### **“Radomir Putnik” Elementary School, Džep**

near Vladičin Han attended today by 54 school children is a school in which classroom furniture was last replaced more than 50 years ago. In addition to the old furniture, the school library needed new books and literature so that its pupils could be educated in line with modern school programs. Thanks to a charitable event organized by the Ana and Vlade Divac Foundation in December last year before the New Year's Day holiday celebration, which included many individual donors and several companies, funds were raised for new furniture and books but also New Year's gifts for the children of the school and its satellite classes given the poor material situation and the position of families which they come from.









### 3.4. “Enhancing Human Rights and Economic Empowerment of Single Mothers in Serbia”

During 2015, within the “Enhancing Human Rights and Economic Empowerment of Single Mothers in Serbia” Project implemented by the Ana and Vlade Divac Foundation in partnership with Jelek Association and with the financial support of the European Union within the European Instrument for Democracy and Human Rights, a series of activities were organized to advocate for a better position of single parents in Serbia.

A strong media campaign aimed at pointing to the poor socioeconomic position of single parents but also a series of limitations, primarily legislative, which further impede the functioning of such families, was carried out. According to the statistics, these families account for 37 % households who live below the poverty threshold.

The project included 5 roundtables held in Niš, Leskovac, Kragujevac, Belgrade and Novi Sad titled “Roundtables on Single Parents and the Labor Market”, which were attended by more than 100 representatives of the public and civil sectors. Recommendations provided during those roundtables were used to create proposals for the improvement of support services at the local level intended for single parents and children from single parent families.

An information brochure – “Guide for Single Parents” was prepared to provide information about available support services at the local level in all five project cities. The Guide has been distributed to social welfare centers all over Serbia, to the branches of the National Employment Agency and associations throughout Serbia.

Based on the Legislative Analysis and recommendations drafted by the Foundation in 2014, in cooperation with the Social Inclusion and Poverty Reduction Team of the Serbian Government, a set of amendments was prepared to amend the laws which regulate the position of single parents in Serbia, in the area of employment, social care, alimony rights, social contributions and the like.

In September of 2015, in Belgrade, the Ana and Vlade Divac Foundation organized a national conference “Enhancing Human Rights and Economic Empowerment of Single Parents in Serbia” to present the results of this project and recommendations for further activities on the improvement of the position of single parents in the Republic of Serbia. The conference was attended by representatives of the Ministry of Labor, Employment, Veterans’ and Social Affairs, the Coordination Body for Gender Equality, representatives of the Women’s Parliamentary Network, the SIRPU Team, the National Employment Agency and representatives of local governments of the five project cities as well as representatives of the associations of single parents established throughout Serbia.

In addition to this, thanks to many individual donors, Foundation supported 8 single parents to start or to develop income earning activities.

### 3.5. Babies are In – Support to Increase the Birth Rate

Given the decades-old problem of drastic population decline and decreasing birth rate in Serbia, the Ana and Vlade Divac Foundation, with the financial support of an individual donor - Vladimir Ivanović from the USA, launched the "Babies are In". The first municipality where the project has been implemented is Vladičin Han and in 2015 its birth rate was among the highest in Serbia. During 2015,

within this project, the support in the form of monthly financial assistance of 5,700 dinars was provided to 24 families who welcomed their second and/or third child. Also, in October 2015, a Call for Award of Monthly Financial Assistance was announced for 12 new families from Vladičin Han expecting a baby in 2016. In 2015, a plan for expansion of this project to other interested municipalities was made.

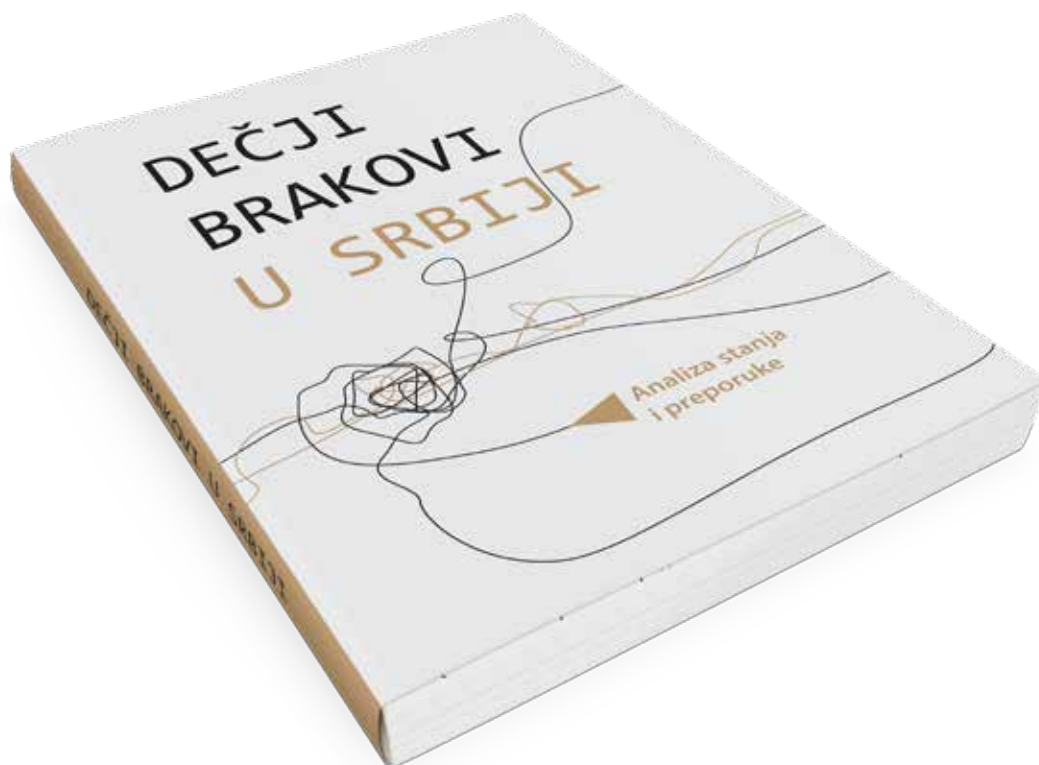


### 3.6. STOP Child Marriages in Serbia

The Ana and Vlade Divac Foundation, has implemented a pilot project called Stop Child Marriage in Serbia. The purpose of this project has been to point to the problem of child marriages in Serbia but also to raise awareness of the general public and experts about the consequences that such marriages leave on children, first of all girls from vulnerable groups but also to create a network of organizations to handle this problem. A situational analysis and recommendations titled "Child Marriages in Serbia" was prepared in December in cooperation with "Atina", a non-governmental

organization. This publication is intended for and distributed to social welfare centers, local community healthcare centers, local governments and association which support children, women and other vulnerable groups in Serbia. A strong media campaign has been created to raise awareness of society about the problem of child marriages and their consequences on education, health and on the violation of children's rights.

The project has been financially supported by the Canadian Embassy to the Republic of Serbia.





# 4

## Development of Philanthropy

**The development of philanthropy should be based on inter-sectoral cooperation, solidarity, a stronger involvement of the private sector and individuals in philanthropic initiatives, the creation of an enabling environment for its development reflected in amendments of the applicable regulations introduced in order to improve conditions for charitable giving. The Ana and Vlade Divac Foundation, again in 2015, worked on the development of philanthropy – one of its 4 strategic goals. Through different activities, the Foundation has established partnerships and cooperation with new companies, donors and numerous individuals.**

As regards philanthropy and donors, in 2015, the Foundation and its specific projects were supported by 80 companies, 20.000 individuals and 35 organizations. The Foundation has continued to build partnerships with large corporate donors by using new projects like the partnership with Procter&Gamble, but also included new donors. The cooperation with numerous business associations has continued and many volunteering activities were organized for companies to support the implementation of their CSR strategies (MSD, Eurobank, UniCredit Bank, Mondelez).

In terms of individual donors, projects were supported by many longstanding friends of the Foundation, such as married couple, Anka and Dave Erne, and great number of new donors has joined us. All donors and friends of the Foundation gave selfless contribution to life improvement of many families that we helped.

We are happy that from day to day is increasing the number of individuals and donors who recognize Ana and Vlade Divac Foundation as gathering spot of those who want to change the world doing good deeds.

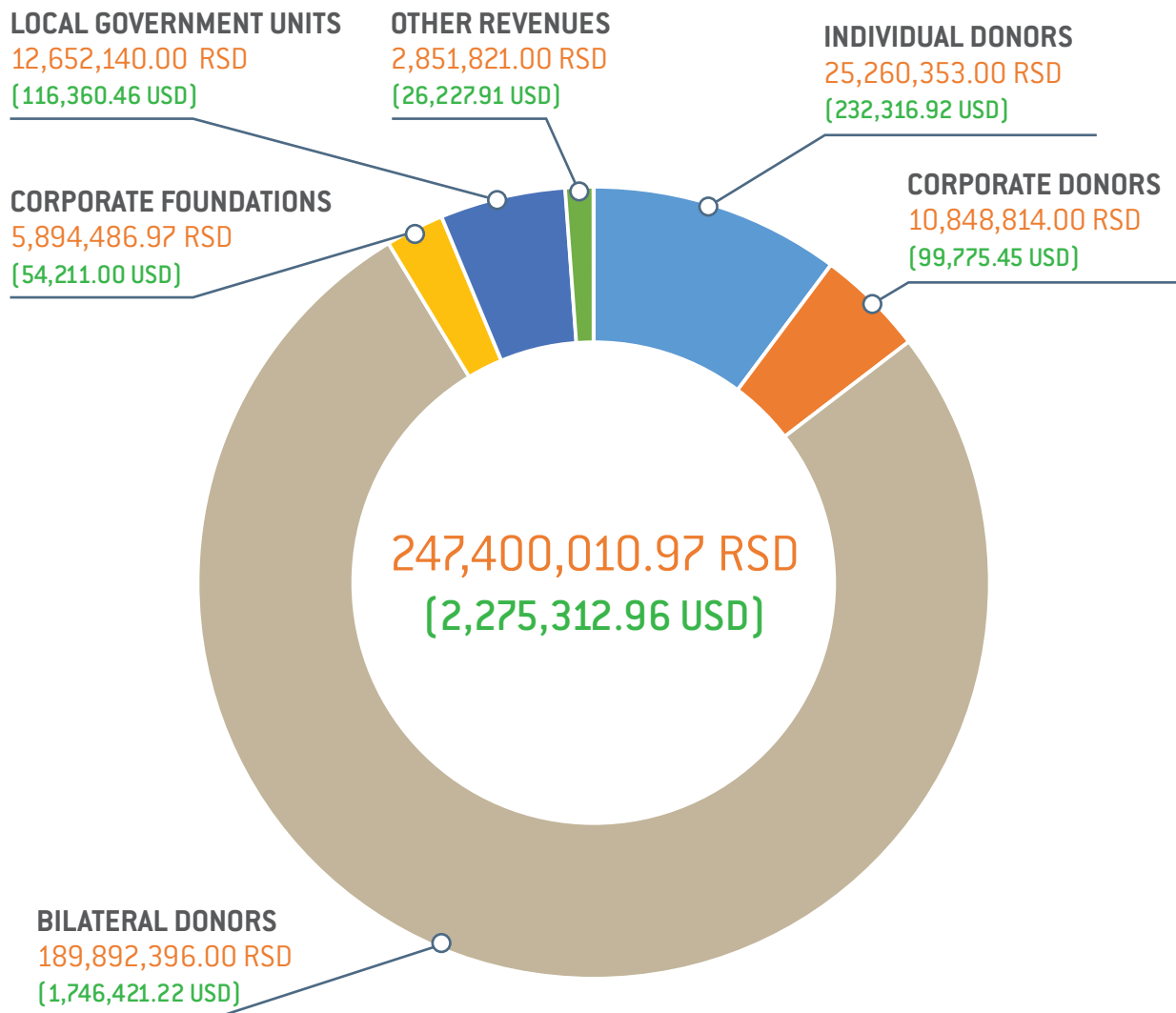


# FINANCIAL REPORT

PROJECTS, DONORS, FUNDS

## REVENUES

**247,400,010.97 RSD (2,275,312.96 USD)**





## EXPENDITURES

### I DIRECT PROGRAM EXPENDITURES

RSD

USD

1. ASSISTANCE TO REFUGEES AND INTERNALLY DISPLACED PERSONS AND SUPPORT IN EMERGENCY SITUATIONS		
1.1 Support to Refugees and Internally Displaced Persons	22,005,575.57	202,383.06
1.2 Support to People in the Flooded Areas	46,588,879.16	428,473.22
1.3 Support to Middle Eastern Refugees and Migrants	62,052,354.67	570,689.25
<b>TOTAL:</b>	<b>130,646,809.40</b>	<b>1,201,545.53</b>

2. IMPROVING CONDITIONS FOR GROWING UP OF CHILDREN AND YOUTH		
2.1 Youth Projects	19,447,493.09	178,856.63
2.2 Projects Supporting Vulnerable Families	6,933,271.13	63,764.60
2.3 Projects Supporting Agricultural Businesses	41,271,747.58	379,572.10
2.4 Projects Dedicated to Rebuilding of Kindergartens and Schools	19,808,642.63	182,178.09
<b>TOTAL:</b>	<b>87,461,154.43</b>	<b>804,371.42</b>

<b>3. DEVELOPMENT OF PHILANTHROPY</b>	<b>8,175,415.70</b>	<b>75,188.47</b>
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<b>4. SUPPORT TO SOCIAL ENTREPRENEURSHIP</b>	<b>7,575,751.31</b>	<b>69,673.42</b>
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**TOTAL PROGRAM EXPENDITURES** **233,859,130.84** **2,150,778.84**

**II. OPERATING EXPENDITURES** **6,199,728.00** **57,018.27**

**TOTAL OPERATING EXPENDITURES** **6,199,728.00** **57,018.27**

**TOTAL 2015 EXPENDITURES** **240,058,858.84** **2,207,797.12**

USD 1 = RSD 108.7323 (YEARLY AVERAGE EXCHANGE RATE OF THE NBS FOR 2015)







## Team of the Foundation

### **Ana Koeshall**

Director

### **Aleksandra Kecojevic**

Program Manager

### **Kemal Gegic**

Financial Manager

### **Maja Vranic Mitric**

Development Manager

### **Anica Divac**

Communication Manager/Coordinator of "One in a Million" Project

### **Rozica Milosavljevic Maric**

Office Manager

### **Uros Delic**

Corporate Philanthropy Coordinator

### **Marija Tomić**

Humanitarian Aid Project Coordinator

### **Ivona Gvozdenovic**

Single Parents Project Coordinator

### **Jelena Rakic**

Youth Projects Coordinator

### **Zeljko Mitkovski**

Monitoring and Evaluation Officer

### **Veljko Perovic**

Financial Officer

### **Zoran Ilic**

Field Officer

### **Vladimir Tomasevic**

Construction Projects Officer

### **Nada Obradovic**

Consultant

### **Nenad Opacic**

Social Entrepreneurship Project Coordinator

### **Katarina Kukolj**

Financial Assistant

### **Alex Dimitrijevic**

Divac (HOD) Humanitarian Organization, USA

### **Miroslav Luburic**

Commercial Manager  
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### **Ivana Nikolic**

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